

MEETING PURPOSE

- Purpose: Upgrade/create necessary standards with the goal of standardizing automotive industry practices for establishing color and flake appearance measurement and methodology for setting meaningful tolerances.

The Committee is Endorsed by DCC...

- Why DCC... An automotive community forum with professionals collaborating on color and dedicated to continuing color education.

The Committee has Members...

- Representing Other Standard Organizations...
 - ASTM
 - AATCC
 - CIE
 - DIN
 - SPE
 - SAE (std sponsor)

Why Use an Industry Standard...

- Common Assessment Method
 - 1 way vs. many ways
- Sharing Resources and Knowledge
 - Industry best practice ensured by building on combined resource expertise
 - Avoid using standards incorrectly
 - Avoids not using standards